

FOUNDED-2020

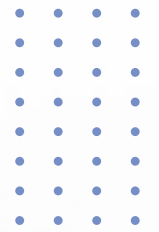
WELCOME TO ALIFWORLD

YOUR TRUSTED ONLINE MARKETPLACE

MARKETING PLAN



WHO WE ARE???



Alifworld is more than just an online platform - we are a growing community that connects people with value, convenience, and opportunity. Alongside our digital services, we also bring you offline facilities like super shops, hotels & restaurants, tours & travel services, and much more. Our mission is simple: to make everyday life easier, smarter, and more rewarding for everyone.

Key line of Alifworld: "Your First Choice"



OUR MISSION

Alifworld builds an active consumer community around the world with quality products and services, as well as providing business opportunities through appropriate education and social honour.



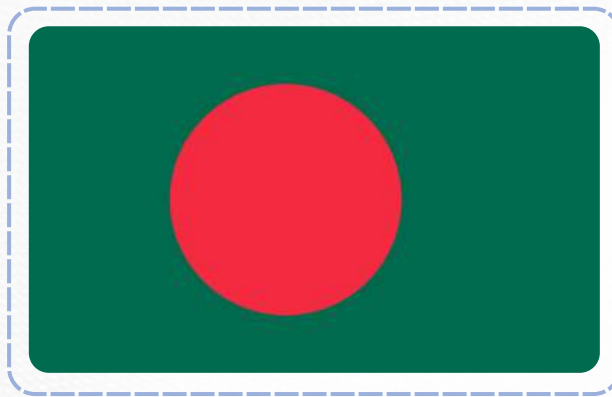
VISION

Our Vision is to become the global leader in the e-commerce industry, empowering the mass majority with accessible, innovative, and sustainable digital solutions.

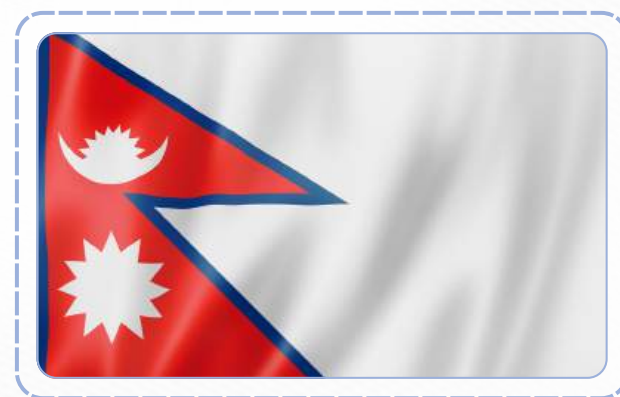
Alifworld was established on

10 October 2020

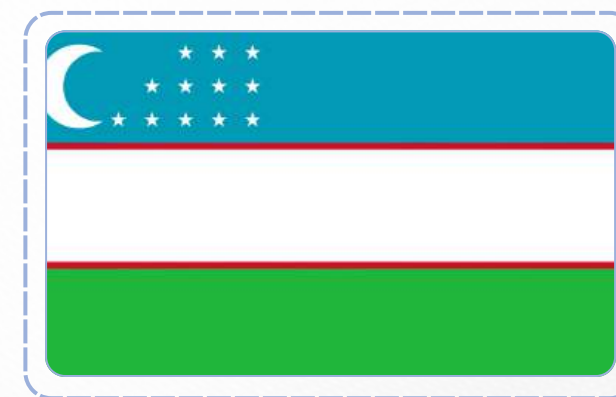
Currently operating in Four countries:



Bangladesh



Nepal



Uzbekistan



United Arab Emirates

Alifworld Bangladesh Certificate

Issue No. 183199 Date: 21/09/2020



Certificate of Incorporation (under Act XVIII of 1994)

No. C-163623/2020

I hereby certify that Alifworld Marketing Ltd. is this day incorporated under the Companies Act (Act XVIII) of 1994 and that the Company is Limited.

Given under my hand at Dhaka this Twentieth day of September two thousand and twenty.

By order of
Registrar

Assistant Registrar
Registrar of Joint Stock Companies & Firms
Bangladesh



N.B. This certificate is digitally signed. Please find the soft copy to verify



ALIFWORLD
Your First Choice

Alifworld Nepal Certificate

नेपाल सरकार
उद्योग, वाणिज्य तथा आपूर्ति मन्त्रालय
कम्पनी रजिष्ट्रारको कार्यालय
कम्पनी दर्ताको प्रमाण - पत्र

दर्ता नं: ३१५६६३/०८०/०८१

श्री अलिफ वल्ड मार्केटिङ
नामको प्राइभेट लिमिटेड कम्पनी संम्वत् २०८० साल श्रावण महिना ०९ गते रोज ३
मा दर्ता भएको हुनाले कम्पनी ऐन, २०६३ को दफा ५ को उपदफा (१) बमोजिम यो प्रमाण-
पत्र दिइएको छ ।

मिति: २०८०-०४-०९

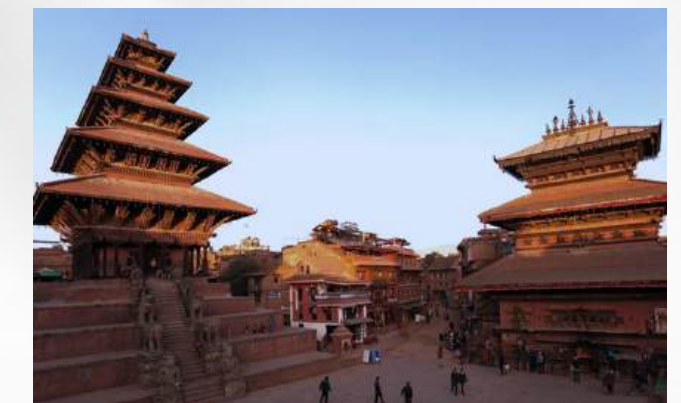
Government of Nepal
Ministry of Industry, Commerce & Supplies
Office of the Company Registrar
Registration No: 315663/080/081

CERTIFICATE OF INCORPORATION OF COMPANY

This Certificate of Incorporation has been issued to
M/s Alif World Marketing
Private Limited having incorporated it on the 25 day of July, 2023 pursuant to
sub-section (1) of section 5 of the Companies Act, 2006.

Date: 2023-07-25

शर्त कम्पनी संस्थापनलाई मात्र कम्पनीको उद्देश्य कार्यान्वयन गर्ने इजाजत प्रदान गरिएको नमानिने हुनाले कानून
अनुसार लिनुपर्ने अनुमति सम्बन्धित निकायबाट लिएर मात्र कम्पनीको उद्देश्य अनुसार कारोबार गर्नु पर्नेछ ।



Alifworld Uzbekistan Certificate

Юридик шахсни давлат рўйхатидан ўтказилганлиги тўғрисидаги

ГУВОҲНОМА

Юридик шахс

"ALIFWORLD MARKETING" МАСЪУЛИЯТИ ЧЕКЛАНГАН ЖАМИЯТ

Ташкилий-ҳуқуқий шакли кўрсатилган ҳолда юридик шахс - тадбиркорлик субъективининг тўлиқ номи

"ALIFWORLD MARKETING" МЧЖ

Юридик шахснинг қис қартирилган номи

311 575 900

Солиқ тўловчининг идентификация рақами (СТИР)

Ташкил этиш (қайта ташкил этиш, бошқа рўйхатга олиш, ахборотни ўзгартириш)

26.08.2024 **2557284**


Сана Тасдиқланди

Ташкилий-ҳуқуқий шакли:
МАСЪУЛИЯТИ ЧЕКЛАНГАН ЖАМИЯТ

Фаолиятни амалга ошириш жойининг манзили:
TOSHKENT VILOYATI, QUYICHIRCHIQ TUMANI, BOG'ISTON MFY, QIRARIQ KO'CHASI, 18-UY

Томонидан берилган:
QUYICHIRCHIQ TUMANI DAVLAT XIZMATLARI MARKAZI

2905376



ALIFWORLD GROUP



Alifworld is currently expanding into various industrial sectors, aiming to build strong business groups that will better serve and empower our community.

Our Live Projects



mytube.digital (Media)



alifworld.club



alifworld.com.bd



alifworld.online (Finance)



Alifworld Digital



alifworld.com.np



alifworld.bond



alifworld.care(Health)



alifworld.uz



alifplay.xyz



Alifworld Tour & Travels Ltd.



Alifworld Humanity



Alifworld Food Court



Our Upcoming projects



Alifworld Argo Ltd.



Alifworld Express Ltd.



Alifworld Universirty



Alifworld Spoting Club Ltd.



Alifworld Export & Import Ltd.



Alifworld Hotel & Resort ltd.



Alifworld ICT Solution Ltd.



Alifworld Holding & Properties Ltd.



Alifworld Textile



Alifworld Airlines



Alifworld Securities Service Ltd



Alifworld Fashion



Alifworld Tele Communication



Alifworld Bank Ltd.



Many More...



Alifworld Marketing Ltd.



Alifworld.com



Alifworld Super Shop



ALIFWORLD.COM

Alifworld.com is a online E-commerce site. Where you will get all your necessary item and the best deal option within your budget.





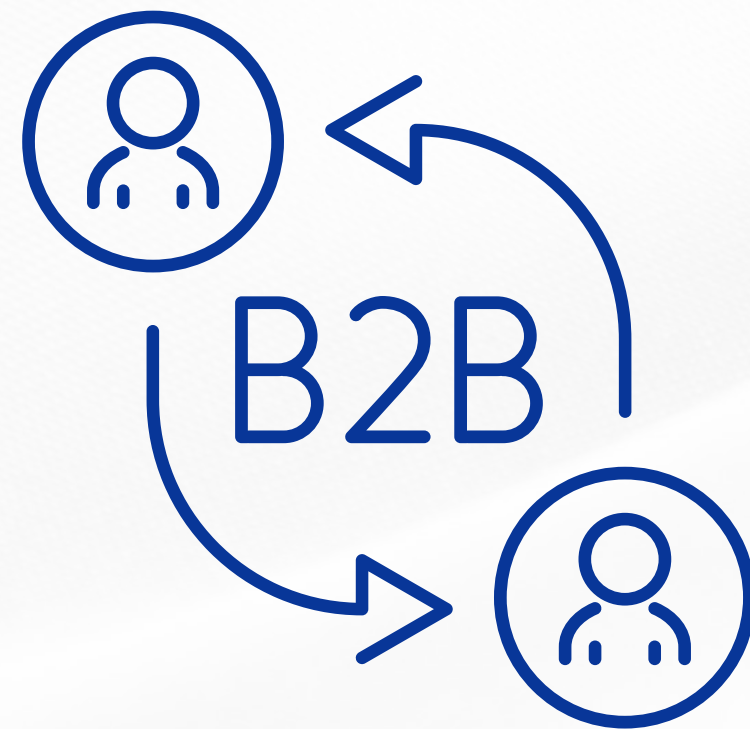
**ALIFWORLD.COM
WORKING**



1. **B2B**
2. **B2C**
3. **Affiliated Marketing**
4. **Digital Marketing**
5. **Alif Service point**
6. **Alif Business Partner**
7. **Marchant**

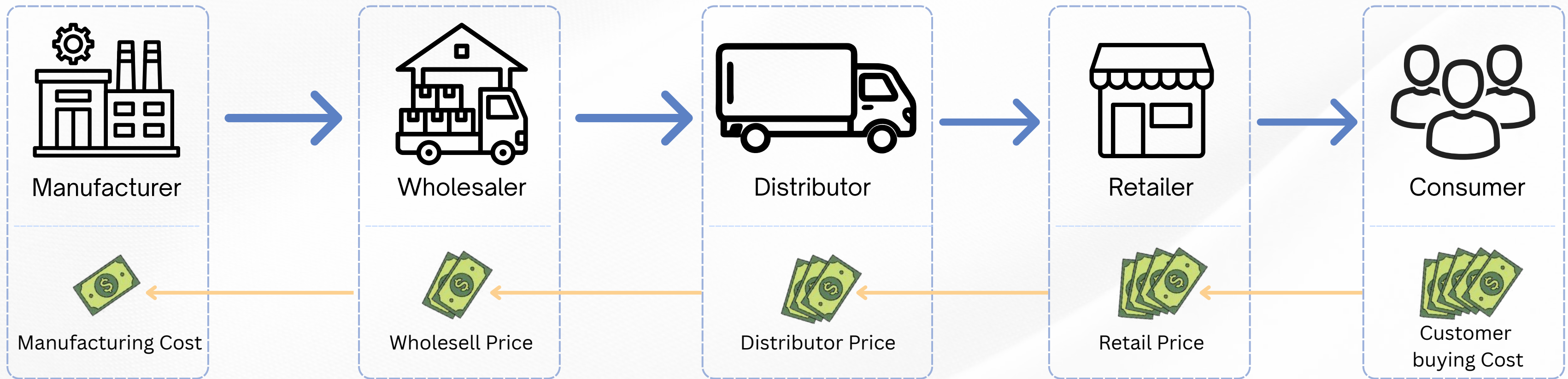
B2B

A business-to-business, or B2B, business model is one in which a company sells their products first to another business, which will then often sell the product at a retail store at a marked up price.



Manufacturers Selling Direct to Consumers

Traditional B2C Retail



Alifworld B2C

- B2C is Business to Customer service.
- It describe the type of transaction that happened between an Business and a individual customer.



Alifworld Club

What is **Alifworld club** ???

Alifworld Club is a unique reward-based e-commerce membership platform trusted by people across Bangladesh, Nepal, UAE, and Uzbekistan, offering exclusive deals, cashbacks, lotteries, and earning opportunities through smart shopping and community engagement.

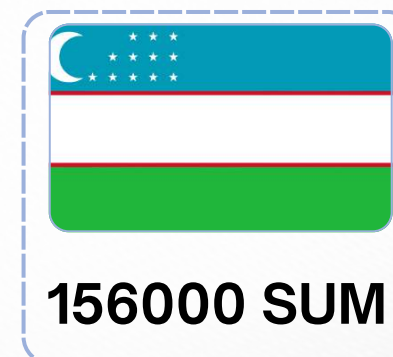
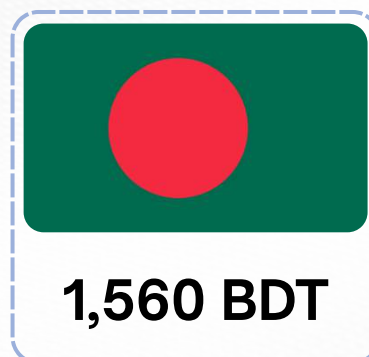


Alifworld Club

Alifworld Member Benefits

For Only \$13

or



Alifworld Club's Benefit



Monthly member-exclusive lottery draws & prizes!



Access to tours, events & outings

SPECIAL DISCOUNT

Discounts on training & courses

FREE DELIVERY

Free home delivery service



Discounts on Alifworld products & online shopping



Transportation discounts



Special offers at restaurants & resorts



Discounts at hospitals & diagnostic centers nationwide



Up to \$250 support for major accidents



\$800 financial support in case of death

Exciting New Additions!

- ✓ Free health checkup once a year
- ✓ Special birthday gift or discount coupon
- ✓ Scholarships & competitions for children
- ✓ Priority in job applications & training
- ✓ 24/7 helpline support
- ✓ Discounts on movie tickets & resort offers
- ✓ Bonus gifts & offers for referrals
- ✓ Family package — benefits for your loved ones too
- ✓ Opportunity to upgrade to premium membership
- ✓ Personal ID card & membership kit



ONCE YOU GET THE MEMBERSHIP – LIFETIME BENEFITS ARE IN YOUR HANDS!

Member Package



Spice Items

- Chili Powder 200g
- Turmeric Powder 200g
- Coriander Powder 100g



Cleaning Items

- Detergent Powder 500g
- Hand Wash 200ml



Personal Care

- Wooden Toothbrush
(1 piece)



Kitchen Items

- Steel Mug 1 piece
- Dishwashing Liquid 200ml



Food Items

- Scrow Psata
- Bambbo Pasta colour
- Shell Pasta
- Elbow Pasta
- Chips 12 mm mixed

Alifworld Service Point

Your Local Delivery Point

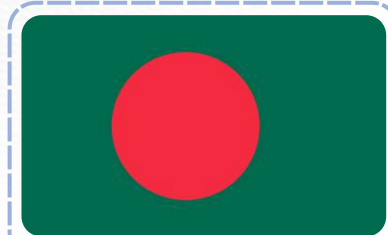
Alif Point (Local Delivery Point) is a trusted community-based point where customers can easily collect their Alifworld orders. It works as a convenient pick-up and support center, ensuring faster and more affordable delivery service in every area. Members can enjoy smooth order handling, reliable customer support, and a hassle-free shopping experience through their nearest Alif Point.



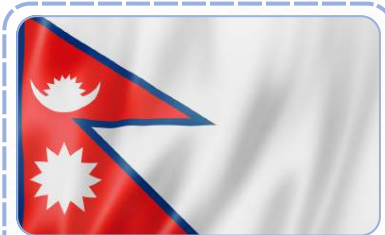
Alifworld Service Point **Commission**

Per Package

6.5% Commission



100 BDT



120 NPR



10,000 SUM



03 AED

T&C: EVERY ALIFWORLD SERVICE POINT NEEDS TO BUY MIN 10 PACKATES

Alif Point Club



6.5% of the sales from each 13\$ package will be set aside as a fund.



Every month the reserved fund will be equally shared across all service points, distributed between the 1st–5th of the following month.



Objective is To ensure fairness and equal participation of all service points.



This fund is intended to support contributions towards shop rent and related expenses.

Referral Commission

LEVEL

Commission %

Level- 1

15%

Level- 2

10%

Level- 3

5%

Level- 4

3%

Level- 5

2%

Level- 6

1%

Level- 7

1%

Level- 8

1%

Level- 9

1%

Level- 10

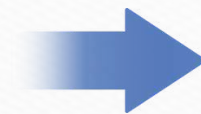
1%



Ads Marketing

Ads marketing means promoting products or services through digital and traditional channels like Facebook, Google, YouTube, TV, print, billboards, and sponsorships - helping brands reach more people and grow sales.

Advantage of Alifworld Digital Marketing



- **Global Traffic**
- **Local Traffic**
- **Lower Cost**
- **Effective Targeting**
- **Multiple Strategies**



3 TYPES OF PACKAGES

Sharing our Product ads on Social Media

PACKAGES



Free Eran

\$1.00

- Daily Limit : 1 Ads
- Referral Bonus : Upto 0 Level
- Plan Price : \$1.00 USD
- Validity : 7 Days



STARTUP

\$50.00

- Daily Limit : 18 Ads
- Referral Bonus : Upto 10 Level
- Plan Price : \$50.00 USD
- Validity : 30 Days



PARTNER - 01



\$100.00

- Daily Limit : 37 Ads
- Referral Bonus : Upto 10 Level
- Plan Price : \$100.00 USD
- Validity : 30 Days

PARTNER - 02



\$250.00

- Daily Limit : 91 Ads
- Referral Bonus : Upto 10 Level
- Plan Price : \$250.00 USD
- Validity : 30 Days

PARTNER - 03



\$500.00

- Daily Limit : 185 Ads
- Referral Bonus : Upto 10 Level
- Plan Price : \$500.00 USD
- Validity : 30 Days

PARTNER - 04



\$1,000.00

- Daily Limit : 370 Ads
- Referral Bonus : Upto 10 Level
- Plan Price : \$1,000.00 USD
- Validity : 30 Days

Affiliated Marketing

- Marketing earning
- Referral commission
- Activity earning
- Monthly performance earning
- Monthly salary
- Purchase commission
- Rank & rewards



1. Marketing earning

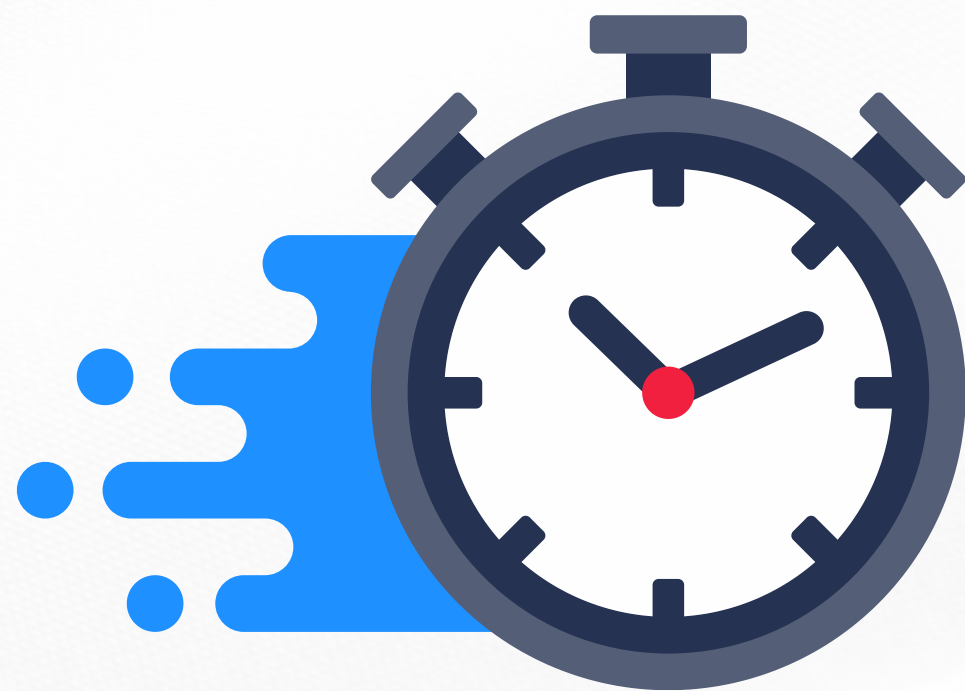
Earning from sharing on social Media



Earn From Ads

Every Ads Time Duration : 10 sec

Every Ads Bonus : \$0.10



Earn Team Commission for daily 10%

- | | |
|--|---|
| <ul style="list-style-type: none">• 1st Level: 3.00%• 2nd Level: 1.00%• 3rd Level: 1.00%• 4th Level: 1.00%• 5th Level: 1.00% | <ul style="list-style-type: none">• 6th Level: 1.00%• 7th Level: 0.50%• 8th Level: 0.50%• 9th Level: 0.50%• 10th Level: 0.50% |
|--|---|

THIS IS EARNING FOR THE TOTAL TEAM MEMBERS IN YOUR BUSINESS GROUP.

Withdraw payments



VISA



Bank
Transfer



a BRAC Bank company



CONTACT US



+8809611740074



[https: //alifworld.com/](https://alifworld.com/)



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Dhaka1212, Bangladesh**

THANK YOU

